



JOB POSTING

GEORGIA STATE GOLF ASSOCIATION

Title: Manager, Communications & Marketing

Location: Marietta, Georgia

About the GSGA:

Founded in 1916, the Georgia State Golf Association (GSGA) received its official charter on June 24, 1924. Since that date, the GSGA has grown to one of the largest state amateur golf associations in the country, with nearly 350 member clubs and 75,000 individual members. With a mission to promote and preserve amateur golf in the state of Georgia, GSGA offers a computerized handicapping service, course rating and measuring, and annually conducts a full schedule of statewide competitions for men and women of all age groups. Other services include statewide junior golf and Adaptive Golf programs, award-winning *Golf Georgia* magazine, membership recognition and rewards programs, management of the Georgia Golf Hall of Fame and a charitable foundation administering two college scholarship programs.

Position Summary:

The Manager, Communications & Marketing position reports to the GSGA's Director, Communications & Marketing and is responsible for supporting the day-to-day activities of the association's Communications & Marketing Department. This position requires a good working knowledge of videography including filming and editing. The Manager, Communications & Marketing also assists with the development of promotional opportunities for association events, activities and programs. This position requires the ability to travel (approximately 40-50 days per year) and work several weekends throughout the year.

Duties Include:

- Support the Director, Communications & Marketing in day-to-day activities of the department.
- Produce engaging and unique content for GSGA's digital spaces including websites and social media platforms.
- Create publications and other promotional materials in consultation with other departments.
- Work with local media outlets to deliver association content and unique stories, while also serving as a liaison to handle requests for interviews, statements etc.
- Develop opportunities to expose the GSGA brand to new and existing audiences through golf and non-golf related activities.
- Communicate the value of GSGA's services and benefits through digital engagement with golfers and facilities.
- Additional duties assigned as necessary.

Knowledge, Education, Skills & Abilities:

- Experience in communications or similar position within the sports industry is preferred.
- Bachelor's degree (preferably in Visual/Graphic Design, Marketing, Communications or related field).
- Strong knowledge of photography and videography production and editing.
- Working knowledge of Adobe Creative Suite including but not limited to: Adobe Photoshop, Adobe Illustrator, Adobe Premiere and Adobe InDesign.
- Comfortable working in front of a video camera to assist in creating video content.
- Ability to work with others by sharing project vision and creating buy-in.

- Ability to travel to competitions and other association functions when necessary.
- Possess an engaging personality while speaking, interacting, and working with other people.
- Ability to prioritize and problem solve in a time sensitive environment.
- Demonstrated ability to think critically, provide analysis, solve problems, and collaborate with individuals at all levels inside and outside the organization.

Compensation and Benefits:

- Salary commensurate with qualifications and experience
- Full benefits package with no probationary period
- Retirement Plan with company matching
- Paid Time Off
- Mileage and Cell Phone Reimbursement

To Apply:

Interested candidates should email a cover letter, resume and salary requirements to HR@gsga.org. No phone calls please. Interviews for those selected will be conducted at the GSGA offices in Marietta, Georgia as soon as practicable. The position will remain open until filled.

The Georgia State Golf Association is an Equal Opportunity Employer.